

KHUSHBU MISTRY

Product Manager with over 5yrs of experience delivering successful tech products for the Financial Services industry built to be loved by users. Expert at creative problem solving.

EXPERIENCE

Desjardins General Insurance Group, Toronto

Product Expert (Web and Mobile Claims)

Jan 2018 - Current

In the capacity of Product Manager - managing web and mobile product development in an Agile environment, collaborating with developers and stakeholders to ensure successful product and feature launches.

Developed, planned and introduced Photo Based Estimate product.

Generated over 42% improvement in overall NPS year on year by implementing improvements and features to increase engagement.

Savings of over \$200K using automation of automobile damage appraisals.

Old Mutual Life Insurance Group, Mumbai

Product Manager, Claims

Feb 2017 - Nov 2017

Developed and managed PaaS product targeting vendor productivity and efficiency management.

Complete SDLC and stakeholder management presentations and product feature backlogs using Scrum for first ever internally built product and receiving buy-in from C-level executives for projects worth over \$1.2m.

Delivered over 10,000 requests per day over platform and generated savings and improved sales by over 17% month on month.

Profitable in the first month of shipping and achieved 160% of targeted growth for the year.

5Crowd Inc, Toronto

Business Analyst CO-OP TERM INTERNSHIP

Jan 2016 - Apr 2016

Designed and implemented a media pricing and performance product (The Calculator) that is hosted on the group's website. (1st ever in North America)

Helped automate every financial and reporting task and host it on cloud to save costs and improve efficiency, creating over \$20,000 in savings in consultation fees in 3 months.

AIG, Mumbai

Business Analyst

Jun 2014 - Feb 2015

Contribute to broader technology strategy; give feedback to technical teams building products on top of the infrastructure.

Analysis and reporting of competitive environment and performance.

Pre-sales consultation and pricing negotiation with suppliers.

Managed seven different projects of over \$200m in size for the group's international operations.

Aniruddha Consulting, Mumbai

Account Manager PART-TIME DURING MBA

May 2012 - Jun 2014

Business relationship management and consulting advice for Small and Medium sized commercial clients.

Sales and distribution lead for auditing and management accounting services of the firm.

Deutsche Bank AG, Mumbai

Analyst Intern INTERNSHIP

Feb 2013 - May 2013

Data analysis and visualization for pricing, promotion strategy building.

Developed a true-fit profile metric using advanced quantitative and financial modeling.



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www.khushbumistry.com

EDUCATION

MBA - Finance and Strategy

University of Mumbai, 2014

BBA - Marketing and Finance

Narsee Monjee Univerisity, 2012

Marketing for Financial Products

George Brown, 2016

Certificate in Business Metrics Analysis

Duke University, 2017

Data Science Certificate Python and R

IBM, 2018

CFA Level 2 Completed, 2015

SKILLS

Qlikview, SQL, R, Google Analytics, Invision, Tableau, Agile Scrum and Kanban, Atlassian JIRA, Confluence.

Leadership, People Management, Stakeholder Relationship and Sales and pre-sales consultation.

OTHER INTERESTS

DesiToronto - Entrepreneurial venture for newcomer immigrant consulting services

Khushbumistry.com - Tech and product focused blog with readers in over 17 countries